

Kanokwan U-thongsap, Ph.D



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Objective

Assistant Professor, Social Science

Education

Ph.D., International Study, Graduate School of Asia Pacific at Waseda University, 2012

Concentrations: History, Political Economy

Dissertation: Economic Roles of the Sino-Thai Business Community in the Northern Region of Thailand Between 1900 and 1960 Case Study of Lampang Province

M.B.A., Business Administration, Campbell University at NC; USA, 1999

Concentrations: Business Administration

B.A, Sociology and Anthropology (Second Honor), Thammasat University, Thailand, 1994

Experience

Instructor, Since August 20, 2002

College of Interdisciplinary Studies, Thammasat University

Course: International Business Management, Community and Economy, Political Economy in Greater Mekong Sub-Region, Concepts of Development, Tourism Business Management, and Tourism and Hospitality Industries.

Professional Efficiencies

History, Business Administration, Political Economy, Sociology and Anthropology

Presentations

Kanokwan U-thongsap (2007). A Comparative Study on Potentialities Tourism Industry between Thailand and Vietnam. Paper presented at the Thailand Research Fund Conference at Bangkok.

Publications

- Kanokwan U-thongsap (2013). Economy History of Lampang: From Bowring Treaty to 1960. Journal of Arts and Social Science, Rajaphat Lampang University, Thailand.
- Kanokwan U-thongsap (2012). The Seizing Enemy Property of Thailand in WWII and the Movement of Free Burmese Army in Lampang, Journal of Arts and Social Science, Taksin University, Thailand.
- Kanokwan U-thongsap (2009). The Decline of Political and Economic Power of Northern Royalty: Lampang City. Journal of Graduate School of Asia Pacific, Waseda University, Japan.
- Kanokwan U-thongsap (2008). Economic History of Lampang Province, in Guide Book of Lampang's History for Cultural Tourism.
- Kanokwan U-thongsap (2007). A Comparative Study on Potentialities Tourism Industry between Thailand and Vietnam. Journal of Thailand Research Fund.
- Kanokwan U-thongsap (2006). Community and Economy.
- Kanokwan U-thongsap (2006). New Silk Road in Lao, Lao Biwat: Vision from the past to the present.
- Kanokwan U-thongsap (2006). Vegetable and Fruit Trade between Thailand and China after Free Trade Agreement. Journal of Mekong Sub-region, Khon Kaen University, Thailand.

Researchs

- The Adaptation of Coffee Beans Agriculturist in the North of Thailand Under ASEAN Economic Community Agreement: Case Studies of Chiang Rai and Chiang Mai Provinces.
 - The Analysis of The Impacts of Maesot (Thailand) – Myawadi (Myanmar)'s Border Trade Zone Policies Under ASEAN Economic Community.
 - The Project of Potential Analysis and Development of Tourism Management Program Model for MICE Industry in Chiang Mai Province Under AEC.
 - Tourism Logistic Management and Tourism Loyalty in Lampang Province.
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